

**CODE: 17CE00205**

MBA I Year II Semester (R17) Regular Examinations, June - 2018

**BUSINESS ENVIRONMENT**

Time : 3 hours

Max Marks : 60

**PART-A**

Answer all **five** units (05 × 10 = 50 Marks)

**UNIT-I**

1. (a) Explain salient features of industrial policy since independence.
- (b) How the industrial policy initiatives brought about change in the industrialization of country?

OR

2. (a) Elaborate how Indian industries are influenced by foreign direct investments policy?
- (b) Define business environment and explain the characteristics of today's business.

**UNIT-II**

3. (a) Elucidate about the new economic policy of India?
- (b) How economic policy will affect the components of balance of payments.

OR

4. (a) Discuss about components of balance of payments under business environment.
- (b) Write the causes for disequilibrium in balance of payments?

**UNIT-III**

5. (a) Appraise the influence of current Indian budget on business environment?
- (b) Define fiscal policy? Explain the tools of fiscal policy.

OR

6. (a) What are the types of public expenditure? Write the role played by Indian government after independence.
- (b) What is public expenditure and how development activities are financed by it?

**UNIT-IV**

7. (a) Describe in detail about the objectives of credit policy in India?
- (b) What is a monetary policy? Write its nature and tools of monetary policy?

OR

8. (a) Elucidate the recent trends in Indian monetary policy.
- (b) What are the objectives of monetary and credit policy?

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**UNIT-V**

9. (a) Explain in detail about consumer protection act and its key features?  
(b) Discuss the role of SEBI in investor protection.

OR

10. (a) What are the powers SEBI and Explain the scope of SEBI.  
(b) Write the structure of Indian money market. Discuss the functions and growth of money market.

**PART-B**

Compulsory Question. (01 × 10 = 10 Marks)

**11. Case Study:**

Globalisation of pop culture is spreading to both the developed and developing countries of the world. Where in the cross border transmission of culture is influencing to a greater extent United States of America is exporting its culture by means of Hollywood movies and other ever growing technologies and creating an impact of US products in the global markets.

**Question:**

- i) What are the reasons behind the adoption of pop culture by developing countries?  
ii) Bring out the issues in this case?  
ii) Name the means through which pop-culture is spread throughout the world.